

Preethi Rao

Preethi Rao is a well-respected Learning and Development professional with over 13 years of experience in different corporations. Currently, she works as a Training Effectiveness Specialist at C2C Organizational Development.

She has been trained extensively on the ADDIE model and has demonstrated the importance of evaluation by designing programs with a built-in evaluation mechanism. She provides learning solutions that are not only fun but also are linked directly to on-the-job performance.

Preethi has designed and delivered training programs for Team Building, Communication Skills, Change Management, Time Management, and Interviewing Skills, in addition to being a part of the core team responsible for all operations floor training programs at the various organizations she has worked with. These training programs are linked directly to performance; hence, her association with the Kirkpatrick Model has been long standing.



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